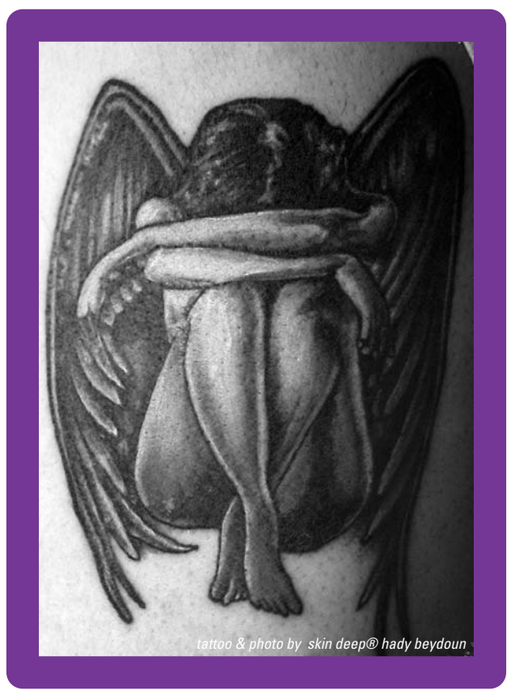
TATTOOING:

A Universal Language - History & Significance (part 5)

London tattooists were widely known as the best in the field. People like Sutherland MacDonald, the "Raphael" of tattooists was particularly skilled in the Japanese art of tattooing. His clients included Edward VII, George II of Greece, Tsar Nicholas, The King of Denmark, and the Sultan of Jahore.

At the time Europe was being fascinated by the marvel of tattooing, the Japanese were experiencing a reevaluation of the process within their own culture. An exclusively female ritual, Ainu of Hokaido, was well practiced over the centuries. In this ritual the women tattooed the backs of their hands and around their mouths. The legend of Japan's first emperor, Jimmu Tenno, talks about his famous tattoos. This however did not influence the coming emperors to enhance their physical appearance. Instead, tattooing was used to torture prisoners as early as the fifteenth century A.D. after which it continued as a law passing on and off for the next twelve hundred years.

Like other forms of punishment, lopping off an ear or a hand, tattooing left a permanent mark on the person identifying a misbehavior and a punishment. Perhaps that is what inspired the Japanese prostitutes of the seventeenth century to acquire small tattoos themselves. And this double association with criminality and prostitution relegated tattooing to the Japanese underworld.


tattoo & photo by skin deep® hady beydoun

It was not until a famous fourteenth century Chinese novel celebrating a group of 108 heroic rebels many of whom sported full body tattoos, was republished in Japan and became the catalyst for a new tattoo craze over there. This novel, Suikoden (called The Water Margin in English, and All Men Are Brothers in Pearl S. Buck 1933 version) became widely available in Japan's mid eighteenth century Edo period. And by the start of the next century editions of this book illustrated by famous wood block artists were in huge demand. The heroes in this book inspired hundreds of Japanese people to acquire similar tattoos. Not small ones which sat on the arm or leg, but huge artwork flowing all over the chest arms and back. Thus the complex forms of Japanese figurative art was applied on a new medium, the body.

This formalized lust lasted until 1872 when Emperor Mutsuhito decided to open Japan to the rest of the world. So he officially prohibited the process of tattooing based on the fact that it is an embarrassing sign of barbarism. Ironically it was the foreigners who were mostly impressed with this art. Though it has resurfaced again from time to time, it was forced illegal until after World War II. After which it was no longer illegal however it became exclusively associated with gangsters or Yakuza, the only segment of society willing to risk what could only result in social ostracism.

Today although tattooing is still considered a deviant practice by most Japanese, the new generation of young Japanese have come under the influence of the west. A macabre point of interest is that Japan possesses the only known collection of tattooed human hides. These are preserved at the Medical Pathology Museum of Tokyo University. The over a hundred skins were collected as masterpieces of the art with the complete cooperation of the tattooees and their families.

Having been restricted to the lower classes of society and to the geishas for a long time the Japanese tattooing was awarded a fine art status in the thirteenth century, during the Edo period. Never the less it remained mostly a lower class practice used by marginal groups as a form of protest against the strict rules of the feared Togugawa Kakaufu military regime.

At the same time many other circles were very fond of this art and utilized it to enhance their roles in their profession. Kabuki actors expressed themselves by means of their body art, whereby the graphics were chosen from a variety of motifs and the color adhered to the rigid code of the yin-yang symbolism. The Japanese fishermen believed that by wearing a tattoo on their leg they are protected from dangerous fish.

The Japanese firemen played a very significant role in the history of tattooing in the world and particularly in Japan. The frequent outbreaks of fire in the Japanese cities and towns mainly constructed of wood and paper, required a strong and highly courageous team of firemen. The members of these special forces were easily identified by their flashy colorful coats of red and yellow, the colors of elaborate dragons and fire and clouds. These pictorial motifs were repeated under the there coats on the backs of firemen as a symbolic medal of honor and bravery in the face of fire and death. It was also considered as a protection against the dangers faced by these firemen in confrontation with fire. As well as being the symbol of power and god of thunder, the dragon is a hybrid creature embracing elements of both fire and water. Firemen awarded tattoos of the dragon enjoyed a privileged status and were highly admired by the various members of society.

(to be continued)

Your comments are highly appreciated. If you think you have any ideas to make this newsletter a better one, please do not hesitate to call or send email. If you feel you have something to say and would like to have it published here, please email your article to : skindeep@hotmail.com

CONCEPT, LAYOUT AND DESIGN BY SKIN DEEP® REGISTERED TRADEMARK. ALL ARTICLES HEREIN ARE THE OPINIONS OF THE AUTHORS. SKIN DEEP, AND WHO MAY REPRESENT IT AND WRITES IN IT ACCEPT NO RESPONSIBILITY FOR ANY PROBLEMS THAT MAY ARISE FROM BEING OFFENDED BY READING THESE ARTICLES, COMMENTS OR TECHNIQUES WHEN MENTIONED. THIS NEWSLETTER IS COPYRIGHT© AND REPRODUCTION OF ANY PART OF IT IS EXPRESSLY FORBIDDEN, UNLESS WRITTEN PERMISSION IS GRANTED BY THE EDITOR IN CHARGE.

NOTICE: SKIN DEEP IS MOVING SOON TO A NEW LOCATION: JAL- EL DIB, MALLAH CENTER

:/GRAPHIC DESIGN

SKIN DEEP® .kult-ure®

issue 5:/feb '03

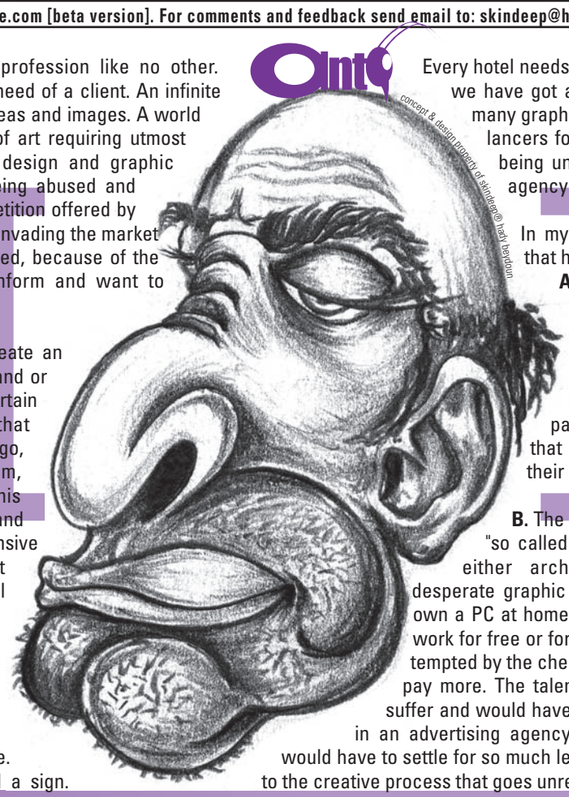
Ant:another neurotic twist!

For further detail visit: www.skindeepkulture.com [beta version]. For comments and feedback send email to: skindeep@hotmail.com, or call hady beydoun: 03. 68. 94. 66

What is graphic design? A profession like no other. Definitely a form of art. A service in need of a client. An infinite world of forms, shapes and colors. Ideas and images. A world of subtleties and contrasts. A form of art requiring utmost skill and precision. Sadly, graphic design and graphic designers in the Middle East are being abused and mistreated: Abused by the stiff competition offered by those many unprofessionals who are invading the market and working for dirt money; Mistreated, because of the clients, who in general always conform and want to spend less.

A graphic designer's job is to create an image for a certain brand, business and or company which communicates a certain idea to the target market of that brand/business specified. Be it a logo, corporate identity, signage system, press-ad, package, or billboard, this task requires study, imagination, wit and skill. This service consumes an extensive amount of time and energy, and so, it does not sell cheap however, it is still taken lightly in this part of the world.

Every business with no exception needs an image to prosper. Every businessman needs a business card, and every brand needs a logo, a press-ad or billboard and package. Every restaurant needs a menu and a sign. Every hotel needs a corporate image, and hey! we have got a lot of these. Now, why are many graphic designers working as freelancers for so cheap and many others being underpaid in every advertising agency that employs them?


concept & design property of skindeep® hady beydoun

In my opinion, two reasons make that happen:

A. Many business owners still fail to realize the importance of a corporate design image. They invest in all other aspects of their business and are willing to pay so little for the design part, that which is the main image of their business.

B. The market is over saturated with "so called graphic designers" who are either architects, interior designers, desperate graphic designers or amateurs who own a PC at home. These people are willing to work for free or for so little. The client would be tempted by the cheap price and often opts not to pay more. The talented graphic designer would suffer and would have no other choice but to work in an advertising agency or in a design house, and would have to settle for so much less! What then would happen to the creative process that goes unrewarded, financially in many cases, and cropped down, twisted and changed into a mutant shape by the client in many other cases?

Graphic design in this part of the world is mistreated and abused. Every year hundreds of students graduate from different universities as graphic designers, some are average and many others are really good however, most share the same fate:

They work in advertising agencies for $500 a month or a little bit more from 9 to 5 not to mention the overtime they have to spend working and reworking boring press-ads, brochures and newsletters! Do you think this is funny? Oh yes it is hilarious! Then you look around and you find design work that has got nothing to do with design. No witty piece of artwork that leaves an impact in your mind. No smart idea executed so eloquently and so boldly that it makes you wonder! That it makes you stop and think about it more than once and that can remind you of things or make you think of things: Things you knew or things new to you. These designs are just plain sterile! Of course there is beautiful design work around done by many talented and creative people in the field, but I am talking about the general case not the exception.

The new breed of graphic designers are the ones who are facing the problem: What options have they got but to either work here for so little and destroy their creative minds bit by bit, work as freelancers for so little, or work abroad.

What comes next? The degeneration of the creative design spirit. The mediocre second handed cheap commercial work. We are already there, by the way.

Looking at the bright side one can find a lot of potential around and this potential has the tendency to grow in the right direction, if given the proper chance.....No, let me rephrase that:

If all freelance graphic designers refuse to work for cheap then all clients will have to pay more, and all advertising agencies will have to pay more to keep their in-house graphic design departments functioning...and then things in the design world will change, but how?

Money is not the issue but yet it is! When a designer's creative process and ideas are well rewarded, promptly and in full then, like in all fields of work, this process will get better and better. Money is nothing but the translation of one's energy into a material means of survival however, the reward is not only material, only a part of it. The second part is the appreciation of a new and daring idea. Minimalistic as it may be or witty and bold, it is a shame that most of the clients go for more or less the same commercial spirit in the design work they advertise for themselves. It is as though all designs presented are variations on the same theme: The conventional, the safe, the traditional, the classical.

Why is that so? Is it because the clients always want to copy other clients? Is it because they are afraid to stand out? To make an impact? Oh yes, they would love to make an impact.....by being classical? heh! By being on the safe side....by using primary colors all the time, by squeezing as much information into the ad or billboard as they can and thus transforming it into something which is a cross between an ad and an article?!

Sadly enough, designers cannot enforce their ideas on their clients: Clients get what they want because they are paying for it, designers could only care to a certain extent beyond which they cannot and therefore, most creative ideas go down the drain because most clients want to be 'safe' and classical!

Only until clients realize the fact that it is **OK** to step out of the traditional and the classical and are willing to spend more on design work, and only go to professionals (instead of spending less by going to amateurs) then we can see a change in the design world. But this has to start somewhere....designers**, maybe?**

THE ABOVE ARTICLE IS THE SUBJECTIVE OPINION OF THE WRITER AND IN NO WAY INTENDS TO OFFEND ANYONE IN THE FIELD OR OTHERWISE!

FIGHT CLUB: IN THE SKIN!

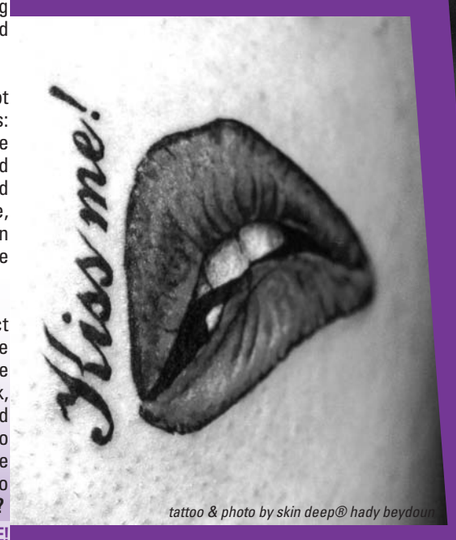
"We're the middle children of history, with no special purpose or place. We don't have a great war in our generation, or a great depression. The great depression is our lives. The great war is a spiritual war."

"We were raised by television to believe that someday we'll all be millionaires and movie stars and rock stars but we won't. And we're learning that fact. And we're very, 'very' pissed-off."

"You are not a beautiful and unique snowflake. You are the same decaying organic matter as everything else. We are all part of the same compost pile."

QUOTES

QUOTES



tattoo & photo by skin deep® hady beydoun

tattoo & photo by skin deep® hady beydoun

tattoo & photo by skin deep® hady beydoun

NOTICE: SKIN DEEP IS MOVING SOON TO A NEW LOCATION: JAL- EL DIB, MALLAH CENTER

BEHIND THE MASK: CREATION IN HIBERNATION:

by hady beydoun

tattoo & photo by skin deep® hady beydoun

:/Why some 'Artists' lie about their work? Obviously because their **OWN** work is not good enough to stand out on its own, so they have to lie about a few things here and there in order to impress.

Art is a way of self expression. It is a medium through which a person communicates a message to others. Be it in the form of color and shape or sound or performance, it is the most sincere and honest act a human being can do. Lying about your work to others means lying to yourself about your own abilities and creativity. Sadly, many 'so called artists' living in our society claim to be so much more than what they really are. Why? Is it because they are afraid of who they are and want to attract attention in anyway possible to them?

Inside the art scene in general (including the tattoo scene), here in Lebanon, certain pretenders put up web sites under their own names and upload photos of work done by other artists which they scan from magazines! Others take pictures of other artists' work and include them in their own portfolios! Some others claim to have done this and done that while in reality they have done nothing close to what they brag about! How degrading huh?!

Oh yes, scratchers and pretenders exist in all societies on earth however, there also is a lot more self awareness and the dedication to achieve too! To surpass to push the limits versus the small satisfaction of: To get by, to be ok, to be common, to get by. Where is this spirit around here? The spirit to achieve and to surpass one's self! Does it exist or is it away on a very long vacation waiting for someone or something to call it back or to wake it up?

This reminds me of something that has happened to me when I was in London last September. Walking down a crowded street I saw a young man drawing a beautiful swan on the sidewalk with colored chalk. I watched him for a while and then sat down next to him and struck up a conversation about what he is doing and why. The guy had many things to say to me about his views of the world and how he has hit bottom rock with himself and how he saw the light...

Up until his older friend 'boss' showed up. An old man in tattered clothes who obviously squats somewhere in some abandoned apartment. This older man has been drawing on the same pavement for a very long time everyday living off the coins passers-by drop him. I asked why doesn't he put his effort on a canvas so it doesn't wash off by the rain and so he can sell or exhibit later.... The answer he gave me was that he is a dedicated street artist and that street art has not been acknowledged yet as a proper form of art....etc. And then he said something which made me look at him from a different angle. He said, "I have been drawing here on this same pavement since 1984 waiting for someone to ask me to paint my art on canvas, or in their home or restaurant, and no one has asked me yet....!"

Well Mr., I thought to myself, doesn't this tell you something? That no one is going to come and ask you to improve yourself if you do not do it on your own! No one knows that you have the potential to do something if you do not show them you can do it!

And what about us here in this country? What about the small circle of emerging artists who just want to get by, by being so average, so common and so second class. Some pretending to be what they cannot be and many others just doing it the conventional way, doing it with no extra personal effort and with no vision at all. Like that old artist they are waiting for someone or something to fall into their lap...and that will never happen if one does not dare struggle to find it.

NOTICE: SKIN DEEP IS MOVING SOON TO A NEW LOCATION: JAL- EL DIB, MALLAH CENTER

THE AIRBRUSH
A Powerful Advertising Tool!

:/ Although the computer has taken over much of the hand manipulated design, illustration, and photo-retouching currently being produced, it will still be a long time before free-hand skills in art and design are given over to machines. Year after year the growing popularity of airbrush illustration proves this point.

A dramatic change in the perception of the airbrush as a legitimate art form has occurred just in the 1980s. Airbrushing has evolved from a "hobby" medium that was not taken seriously, to one of the most acceptable, desirable, and professional forms of expressing art and design. In many design plans, the airbrush is now chosen in place of traditional methods.

As a result the applications for airbrush art and the diversity of the artists using it have expanded. From humble beginnings as a decoration technique for vans and t-shirts, airbrush art has spread into the fields of graphic design, sign design, commercial advertising, illustration, make-up, and garment design. In fact, the soft, graduated, and three-dimentional tones created by airbrushing have become design standards in almost all facets of the industry.

The airbrush is not a new tool. The first model was invented in the 1890s by Charles Burdick, and since then it has become a standard tool for countless artists because of its versatile nature.

The airbrush is a highly controllable miniature precision spray gun. It is a small hand held piece, which much resembles a pen. Connected to a compressor by a small hose, the airbrush sprays paint onto any surface with a very wide spray range, from ultra-fine lines to broad areas.

Below is a step by

Illustration & Art Direction: **Hady Beydoun**
Client: **William Lawson**
Usage: **Advertising**
Media: **Urethane paint on flex**
Size: **15meters by 10**
Date of execution: **January 2000**
Duration of execution: **20 days**
Location: **Side of a building on Zalka highway**

Step 1: [days 1,2,3] I outlined the design with a carbon pencil.
Step 2: [day 5] I started airbrushing the background free hand from top to bottom using a large spray gun.
Step 3: [day 8] Now the background is complete, I fix and retouch weak areas.
Step 4: [day 13] With the smaller airbrush, I start shading and detailing the foreground image.
Step 5: [day 15] Keeping the label of the bottle to the end, I mask the area around it to get a sharp contrasting edge.
Step 6: [day 20] The lettering on the label is now complete, I slowly add more details where needed and clear-coat the whole mural.

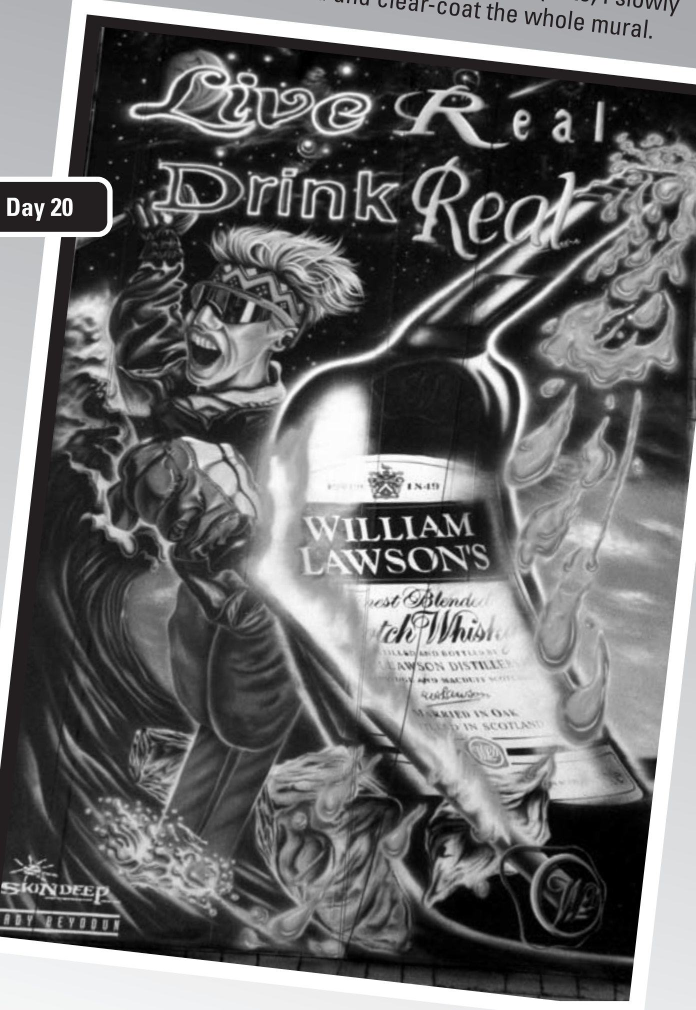
Day 1,2,3

Day 13

Day 5

Day 15

Day 8

Day 20


NOTICE: SKIN DEEP IS MOVING SOON TO A NEW LOCATION: JAL- EL DIB, MALLAH CENTER

MIGHTY DRAGONS!

tattoo & photo by skin deep® hady beydoun

Dragon:/ The word is borrowed from the Latin; the Germanic name for it is "Wurm" (i.e., Lindwurm). A mythic image among many peoples, the dragon is a living fantastic ***Hybrid Creature*** that frequently has many heads. In many religions, the dragon (often akin to the serpent) embodies primeval powers hostile to God and must be conquered. In conjunction with this, several myths telling of the killing of dragons have arisen (Indra, Zeus, Apollo, Siegfried, St. George).

In the old testament, the dragon (akin to Leviathan) embodies the continued agency of chaos that existed before the world, which threatens creation and must be conquered. In the book of Revelation, the dragon as the principle of Satan (and symbol of the devil), pursues the sun clothed woman who is giving birth to the child (baby Jesus); the dragon is felled by the archangel Michael.

In legends and fairy tales, the dragon frequently appears as the guard of a treasure or a kidnapped princess and thus embodies the difficulties that must be overcome before a lofty goal is reached. C.G. Jung sees the dragon slayer myths as the manifestation of a fight between the ego and regressive forces of the unconscious.

In Hinduism and Taoism, the dragon is regarded as a powerful spiritual being that can produce the potion of immortality. In China and Japan, the dragon is revered as something that brings good luck and wards of demons. It grants fertility since closely associated with the powers of water and thus the Yin principle; as a demiurge, it produces the waters of the primeval beginning or the world egg. As the powerful being that reconciles opposing principles, the dragon also became an imperial symbol.

Dragons and dragon related myths and legends are found in many cultures around the globe here is an orientation of dragons from all over:

Western Dragon: Origin Europe. This is the most widespread of all dragons. It has four legs, wings, and a nasty temper. It has sharp fangs and spines that run from the tip of its nose to the tip of its tail. The Western Dragon sticks primarily to a diet of sheep and oxen, but loves nothing more than snacking on virgin maidens.

Guivre: Origin England. The most ancient of all dragons, it resembles a gigantic snake with a dragon's head. Although relatively harmless, be mindful of getting too close.

Lindworm: Origin Germany, Central Asia. These two-legged, wingless dragons have been known to terrorize towns around Germany, gnawing on cattle and housewives.

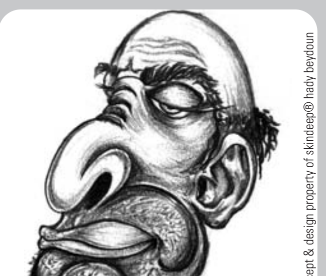
Hydra: Origin Greece. The Hydra lurks in Greece's marshlands and is not real fond of humans. Its seven or nine heads grow back if cut off, and the middle one is immortal.

Piasa: Origin North America. This dragon said to live in the Mississippi River was once worshiped by the Algonquin tribe, but later became ignored with the arrival of early settlers, giving the Algonquins bigger things to worry about.

Ethiopian Dream: Origin Africa. A dragon with two heads, one located in the normal place resting atop its neck, and the other at the tip of its tail.

Bunyip: Origin Australia. With the body of a cow, tail of a whale, head of a bulldog, and a set of horns, the Bunyip is for certain the strangest looking of all dragons, some people think that it was for this reason that it was banished to Australia, along with other funny looking animals.

:/La Familia continues: The ant Problem!



:/uncle smith

:/late 60's, very rich, very wise, "wife beater" (although he has no wife!) plays poker heavily, drinks and fucks everyday. He gambles a lot has to know every detail in the family. His opinion is final.

:/evil madeline
the mother

:/late 30's, very strong personality and commanding presence no one dares cross her. she is always up to some evil scheme. always dressed fancily, and a big spender. (well, she spends only on herself), does not cook or take care of anyone around her. everyone fears her.

:/junior
the son

:/barely 18, silly, aggressive and not very bright. he adores his mother and tries to be like her. he is a trouble maker, always arguing with someone, smokes, and is a big heavy metal fan, (he stole a bicycle once, recently). he has no pity in his heart, and thinks of himself as the center of the world. uncle smith likes him a lot, and they both get in to fights with **john, the father.**

:/good aunt rosa

:/everyone likes her, and she adores everyone! especially **junior**! she treats him like her baby always giving him 'shrooms and space cakes! she does all the shopping and cooking for the familia. never married, she is in her mid 30s. she is somehow related to the **familia**, but only **uncle smith** knows the truth, he will not say how...(hmmmm something fishy here, but hey, she is sweet!)

:/john
the father

:/he is the brother of **uncle smith** and the husband of **evil madeline.** somewhere in his 40s (he doesn't even know!) takes money from his brother **smith** and almost shouts and spits every time he talks.

concept & design property of skindeep® hady beydoun

there is something out there for everyone

:/junior the son:" Happiness? What is happiness? Is it the way Nietzsche explained it in the example he gave us about the goat and the broken chain of memory? Or is it something else we fail to grasp? Could there be happiness only in achievement? But what is achievement anyway? Is achievement a variation on the same theme or is it more subjective? Is achievement only what others think of as great? What I mean is the following: Would I have "achieved" if I became a famous rock star, politician, doctor, inventor, architect.....etc, or if I have lived a common ordinary life? Is achievement only in greatness or can it be in other forms as well? Is achievement in love and a happy cozy family or is it in greatness, fame and wealth? Are the only achievers those great people in history, or is everyone an achiever in his/her own way too? And, ***is every achiever happy?"***

:/uncle smith:" Is every achiever happy? Very interesting question. You see, all your questions above can be summarized in one: How do I find MY happiness? Well, YOUR happiness is yours and yours alone. What makes others happy does not necessarily make you happy too. I know, this is easier said than done however, we are living in a society and are affected by the ideas and expectations of others starting with our own parents! Many factors play a role in this. Our parents and society tells us (directly or otherwise) that in order to be happy we should do this and acquire that... and we are expected to follow. Action reaction....obviously it doesn't work like that, hence the clash!"

:/evil madeline:" I know what makes ME happy! I do whatever I please, whenever I please regardless of what you and others think of me or or say to me! Simple as that. ME first. ME only. You see, it works for me and I see no reason why it shouldn't work for you or for anyone else! I am no great inventor, and frankly i don't care to be one. What I care about is getting what I want, when I want and which ever way I want!"

:/good aunt rosa:" How could you be like that madeline? You are evil and selfish and bad to the bone! I am a firm believer in God and in goodness and in helping others. I cannot imagine myself being like you at all! An egocentric arrogant bitch! Oh, please God forgive me. I get pleasure from helping others because I am sure that at the end of my life, God will reward ME for all my kindness, and YOU will burn in hell!"

:/evil madeline:" Screw you rosa, you are a hypocrite and you know that. The only reason you help others is because you are waiting for a reward! You are not a selfless altruist (that cannot exist!), but the most greedy and selfish person anyone can be! You use your kindness as a means to an end, you want your big reward, so why not invest in it by depraving yourself of earthly things? And please do not even mention to me doing good for the sake of goodness. That too, does not exist!"

:/uncle smith:" I agree with madeline that doing good for the sake of goodness does not exist, but that does not imply that it is wrong to do good. If it makes you happy, do it. The reason why you do it is irrelevant here. Finding your own happiness is what matters in this life. The question is: Is there one right way to happiness or is every personal way the right way? The answer, in my opinion is the latter. Every personal way to happiness is the right way for you as an individual. It shouldn't matter whether your way is approved by others or not. It should not matter if you "make it" or not. What matters is that YOU are happy with YOUR dream and vision of your life. Easy to say? Yes, but so hard to do! Hard to do because no man is an island, and here comes compromise!"

:/evil madeline:" Fuck the world! I compromise nothing!"

:/uncle smith:" We all know that about you madeline, that is why no one here likes you. If part of your happiness is to be loved and to be in a happy cozy family then you cannot fuck the word and compromise nothing. You are happy with yourself the way you are and your happiness does not depend on anyone but your own ego and self. I wish I were like you, hell if aunt rosa had the balls she would give her right arm to be like you, but poor soul as she is, she does not even dare admit it! Back to our subject, what makes you happy cannot possibly make everyone happy. So happiness is very subjective hence, achievement in any form is what makes us happy and achievement is ultimately subjective. Madeline has achieved fulfilling her ego's every need regardless of others and aunt rosa has achieved quite the opposite! Both are happy for in their own eyes their own achievement is the only thing that matters!"

:/junior the son:" So you mean that whether I get good grades in school or not or whether i make a lot of money or not or whether I please my parents and society or not does not matter so long as I am pleased with what I'm doing? Will my failure in school or in money or in pleasing my parents and society condemn me as a 'non achiever' and hence to a lifetime of unhappiness? So my happiness is mine regardless of what others expect me to do or to be. You mean that there is no scale of relevance in this matter. It is between me and me, and you and you. But that is making me sound like evil madeline, and i want to be liked and accepted by others!

:/uncle smith:" This is an age old dilemma. You want to be like evil madeline in the sense that your happiness and achievements do not depend on the expectations of others, only your own however, this does not imply that you shut others out of your life and walk on corpses to get what you want like she does. Nor does it mean that you should be like aunt rosa whose only achievement and happiness lie in the other world. Your achievement is what you are, not what is expected of you to be."

:/john the father:" Is every achiever or super achiever in history happy? Was their super achievement their own for their own end or was it because of others and where they stand in society's eye?"

:/uncle smith:" Why they did it is too intimate to talk about. Some could have burned their lives to achieve for society's eye and some could have done it for their own eye. If being the super achiever is what makes you happy, not for society's eye then go ahead. Go ahead if it is only yours. A friend of mine is busting his balls working for his father's company. He is working there because he is expected to work there, he is expected to make more money and get more business for the company. He is doing a good job. But all his victory is not for him to enjoy. His achievement is not really his, not because he is working for his father, but because he is achieving the wrong thing for the wrong reasons. The wrong thing because he could not care less about the business he is in, for he dreams of another mountain, he dreams of his own mountain to climb, and there he is, climbing another which he doesn't even like or dream about. The wrong reasons because his achievement in work is only to live up to his father's expectations of him and the circle of people they deal with. Think about that and tell me what you think....in the next one."

find your medium

NOTICE: SKIN DEEP IS MOVING SOON TO A NEW LOCATION: JAL- EL DIB, MALLAH CENTER

NOTICE: SKIN DEEP IS MOVING SOON TO A NEW LOCATION: JAL- EL DIB, MALLAH CENTER